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**FOR IMMEDIATE RELEASE**

## **INTERVIEW EXCHANGE AGAIN EARNS WEDDLE'S ONLINE RECRUITING HONORS**

SHREWSBURY, Mass. – April 7, 2004 – For the second consecutive year, the Interview Exchange, an innovative Web-based solution for sourcing, screening and selecting qualified job applicants, is featured in both *WEDDLE's Recruiter's Guide to Employment Web Sites* and *WEDDLE's Job Seeker's Guide to Employment Web Sites*.

*WEDDLE's Guides* are leading sources of information about the 40,000+ job boards, resume databanks and career portals now operating on the Internet. The American Staffing Association has called the books' editor, Peter Weddle, the “Zagat of the recruiting industry.”

More than 6,000 sites were reviewed for the 2004 Guides, and just 350 were selected for inclusion in each book. The selected sites were adjudged to be representative of the best employment-related resources available online.

Naray Viswanathan, PhD, Founder and President of the Interview Exchange, said, “The WEDDLE's tribute is further testament that the Interview Exchange delivers real value to both employers and job seekers. In our quest to help staffing professionals and hiring managers become more productive, the Interview Exchange provides a powerful, flexible, affordable alternative to conventional approaches to online recruiting.”

### **Greater Staffing Productivity**

The Interview Exchange enables recruiters and hiring managers to recruit qualified, motivated job applicants while dramatically reducing the flood of excess resumes and other candidate information that online career sites regularly generate. This saves employers significant time, effort and expense while enabling them to efficiently attract applicants who possess the right mix of skills, experience and motivation.

At the same time, the Interview Exchange enables job seekers to accurately target and competently pursue jobs for which their experience, skills and goals are best suited.

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These capabilities can result in both higher quality human capital and healthier bottom-line corporate performance. By enabling the enterprise to hire top talent faster, the Interview Exchange improves the company's operational efficiency and competitive strength.

Early in the recruiting process, the patent-pending Interview Exchange system quickly and rationally identifies both active and passive job seekers whose credentials closely match the job requirements and applicant qualifications essential for success in the position.

The system automatically sources applicants from any online, print or broadcast medium, including virtually all job boards, corporate career homepages, free and subscription resume databases, and even newspapers.

HR managers can implement Interview Exchange interactive qualifications screening capabilities with modular, building-block flexibility to identify the top applicants and rank-order them based on their qualifications and personal initiative.

The Interview Exchange is highly scaleable and can work seamlessly with leading applicant tracking systems and enterprise applications. In addition, the company offers value-added services for the hosting the career pages of corporate websites while maintaining the client's preferred look and feel. Notably, hosted sites provide the full range of applicant sourcing, screening and selection capabilities of the Interview Exchange.

The system supports employee referrals, EEOC and other regulatory reporting requirements, Six Sigma quality improvement projects, and other important matters.

### **About WEDDLE's**

WEDDLE's ([www.weddles.com](http://www.weddles.com)) publishes guides, directories, research reports, newsletters and other publications that focus on the online employment industry and Internet-based sources for human resource management. Based in Stamford, Conn., WEDDLE's helps employers, recruiters and working men and women find one another on the Internet.

Each site selected for in the *Recruiter's Guide* receives a full-page description of its services, features and fees for employers, staffing agencies and executive search firms. Similarly, the *Job Seeker's Guide* includes for each selected site a half-page of information designed to help those seeking a new or better job. Readers can easily and accurately compare sites with one another and select those that will work best for them.

Interview Exchange is a registered trademark of the Interview Exchange. The Interview Exchange contains USPTO patent-pending technology.