



A PRODUCT OF HIREZON

The New Talent Acquisition Utilizes Higher Education Institution Internal Resources

MyReferred™ – a new comprehensive community centric referral system dramatically enhances the referral process by tapping into faculty, staff, student, and alumni as a source of high-quality potential employees.

MyReferred™ enables your institution to efficiently attract top candidates using custom profiles which contain detailed information including resumes, supervisory / colleague recommendations, and much, much more. The best part is these referrals come from your existing relationships with Faculty, Staff, Students, and Alumni which will produce the highest quality contacts/talents. Information can be updated at any time by individuals, so HR always has access to the latest information.

Standalone or Integrated System

MyReferred™ is available as a stand-alone product to any Higher Education Institution. For existing Hirezon customers, it would be an additional module and is well integrated with our current applicant tracking system (ATS). The highlight of MyReferred™ is its ease of use. Using the latest social networking techniques and innovative one-to-one marketing functionality, MyReferred™ makes it simple to build relationships with top talent.

MyReferred™ provides relationship proprietary management tools for creating ongoing dialogue with referrals and contacts. Referral and employee information can be updated at any time, to ensure your institution always has the most up-to-date and accurate referral data.

MyReferred Facilitates Efficient Candidate Selection

MyReferred's state-of-the-art selection tool helps your institution effectively manage the sourcing process from your private talent database. Instantly search, create frequently used shortlists and bookmarks, announce new openings, and communicate with qualified prospects based on their profiles.

Talent Pool

Gain real-time visibility into your private talent pool. With a developed talent pool, resource planning no longer needs to be reactionary. As business plans are developed and resource requirements evolve, MyReferred™ lets you quickly survey your talent pool, providing you with the knowledge necessary to ensure that your staffing requirements are met on time.